

Final Advocacy Campaign Report

European Parliament Written Declaration 0016/2013

“on the impact of public libraries in European communities”

1 Introduction

This report examines the key outcomes of an advocacy campaign for European Parliament Written Declaration 0016/2013, which took place from the 7 October 2013 – 7 January 2014. The objective of the campaign was to mobilize and empower advocates in the EU to raise awareness amongst Members of EU Parliament (MEPs) of the economic and social impact of European public libraries. Written Declarations that secure signatures from more than half of MEPs are formally recognized by the EU Parliament.

Written Declaration 0016/2013 asked MEPs to recognise the following:

“...the essential services that public libraries provide to local communities and disadvantaged groups in relation to digital inclusion, social inclusion, lifelong learning and pathways to employment, and the role of those services in assisting with the EU’s objectives.” [Paragraph 6]

2 Key Campaign outcomes

The advocacy campaign was led by Civic Agenda. Key outcomes from the campaign include the following:

- **More than 1 in 4 MEPs across the EU supported the Written Declaration.** During its three-month campaign window, Written Declaration 0016/2013 received 214 MEP signatures (28% of the European Parliament), representing all 28 EU Member States (for full list see [Appendix B](#)).
- **The campaign engaged a large online audience through social media.** The Written Declaration Facebook campaign page (www.facebook.com/wdpubliclibraries) received more than 1,400 likes in 10 weeks with an average post reach of 5,000 people per week and 250 unique visitors per week. High-profile library advocates/authors such as Neil Gaiman and Cory Doctorow retweeted campaign messages to more than 2 million followers on Twitter.
- **Advocates in Member States successfully mobilized library supporters through coordinated national campaigns.** The central online campaign remotely activated and empowered a number of national campaigns at the Member State level (see [Appendix A](#)). Library staff and users contacted their MEPs through letters, emails, social media, petitions, and customized campaign materials.
- **Central EU institution libraries publicly voiced their support of the principles in the Written Declaration.** The campaign secured the endorsement and staff support of the European Parliament Library and the European Commission Central Library ([see Facebook post](#)).
- **The campaign established a base of support for future public library advocacy at the EU level.** In addition to the 214 MEPs who demonstrated support for public libraries by signing the Written Declaration, the campaign identified a number of especially vocal Parliamentary supporters who can be tapped to help drive future advocacy (see [Appendix C](#)).

3 Background

In March 2013, the Bill & Melinda Gates Foundation released the results of the “Cross-European Survey to measure users’ perceptions of the benefits of ICT in public libraries” (EU Public Library Impact Research), which explored how community access to information and communications technology (ICT) through public libraries drives digital inclusion, social inclusion, lifelong learning, and pathways to employment across the EU. The

report offered valuable evidence of the economic and social impact of public libraries in supporting individual and community development in 18 EU Member States. The EU Public Library Impact Research findings represented an important mechanism to expand EU policymaker perceptions about public libraries, which tend to associate libraries exclusively with books and culture. The foundation decided to pursue a Written Declaration to raise awareness of the research findings at both the EU level (among MEPs) and the national level (among national politicians and Member State library communities).

4 Campaign strategy

The overarching strategy of the advocacy campaign included three related components: 1) a central online presence; 2) national campaigns in Member States; and 3) direct Parliamentary engagement. Since MEPs are most receptive to messages from their constituents or colleagues, a key element of this approach was a focus on empowering other advocates to convey a coordinated message.

4.1 Online presence

The online component of the campaign consisted of the following resources:

i) **Campaign resources website** (www.wdpubliclibraries.eu)

Purpose: This central page hosted basic information necessary for national-level library advocates to engage with their MEPs, including copies of the Written Declaration, template outreach materials, and national MEP email contact lists in all 24 EU languages.

Outcome: During the last month of the campaign this site received an average of 600 page views and 200 unique visitors per week.

ii) **Facebook campaign page** (www.facebook.com/wdpubliclibraries)

Purpose: The Facebook page provided a steady stream of relevant and timely campaign information to national-level library advocates, showing how the campaign was progressing across all Member States.

Outcome: The page attracted new advocates, provided them with advocacy messages and tools, and inspired them to act. It received more than 1,400 likes during the campaign.

iii) **Twitter feed** (@CivicAgendaEU)

Purpose: Civic Agenda used its Twitter feed to reach out to MEPs with campaign messages and to report on campaign progress.

Outcome: National-level library advocates adopted a similar approach to conduct targeted outreach to their MEPs via Twitter.

4.2 National campaigns

The campaign activated a network of library advocates in Member States through the following activities:

i) **Outreach to national library associations**

The campaign asked national library associations in all 28 EU Member States to mobilize their members in support of the Written Declaration by:

- Sending an open letter to their national MEPs on behalf of their national library association
- Disseminating campaign information and materials to all the libraries in their national network and encouraging them to contact their MEPs

Some national campaigns undertook further actions, including fielding online petitions, creating customized/translated infographics and posters, engaging with MEPs via social media, and collecting signatures for open letters from their national library network/community to MEPs (for more detail, see [Appendix D](#)).

ii) **Outreach to regional and international library associations**

The campaign also engaged with the International Federation of Library Association (IFLA), European Bureau of Library, Information and Documentation Associations (EBLIDA), and National Authorities on Public Libraries in Europe (NAPLE), which agreed to promote the Written Declaration and disseminate campaign materials on our behalf via email and social media channels.

4.3 Parliamentary engagement

The Parliamentary engagement component of the campaign consisted of two parts:

i) **Leveraging initial signatories to secure additional Parliamentary supporters**

The campaign worked with the offices/staff of the 11 initial signatories of the Written Declaration to persuade their colleagues to sign. This strategy allowed the campaign to identify a group of 25 core Parliamentary supporters who carried out a number of key campaign support actions (for more detail, see [Appendix C](#)):

- Sent mass emails out to all MEPs (on different dates and with different content/messaging to ensure a variety of touch points)
- Sent targeted emails to their fellow national MEPs, their Political Group members, and members of key committees to which they belong (e.g. Regional Development, Education & Culture, Internal Market & Consumer Protection, Employment & Social Affairs, etc.) based on draft text provided
- Provided pictures and short videos of themselves holding a campaign banner, for the campaign to post on Facebook
- Sent quotes or published blogs, articles, or press releases promoting the Written Declaration and urging their colleagues to sign

ii) **Campaigning at the European Parliament in Strasbourg and Brussels**

Direct advocacy activities in Strasbourg (28–30 November and 9–10 December) and Brussels (16–17 December and 6–7 January) included the following:

- Setting up a campaign stand in a busy thoroughfare of the Parliament building, with materials (banners, flyers, campaign stickers, and 1,000 books from the European Parliament library)
- Coordinating closely with the offices of the 11 initial signatories to gain additional logistical support in Strasbourg
- Displaying a poster with a statement of support of the Written Declaration on behalf of both the European Parliament Library and the European Commission Central Library
- Recruiting a team of volunteers to help campaign door-to-door to all 766 MEP offices – a practice which, though time intensive, was one of the most effective ways of securing additional signatures and engaging directly with MEPs and their staff
- Distributing campaign materials to all 766 MEP mailboxes

5 Conclusion

At the end of the three-month advocacy campaign, the 214 MEP signatures secured for Written Declaration 0016/2013 put it in the top 15% of all Written Declarations registered in the last 12 months. While the campaign did not achieve formal recognition for the Written Declaration, the efforts succeeded in raising awareness about public libraries among MEPs and mobilizing advocates across the EU, and the results will directly inform and support future library advocacy.

For more information about the campaign, please contact Dan Mount, Head of Policy and Public Affairs, Civic Agenda at dan.mount@civicagenda.com.

6 Appendix A – initial Parliamentary signatories of the Written Declaration

1. Maria Badia i Cutchet MEP (Spain)
2. Andrew Duff MEP (United Kingdom)
3. Helga Truepel MEP (Germany)
4. Morten Lokkegaard MEP (Denmark)
5. Cătălin Sorin Ivan MEP (Romania)
6. Marie-Therese Sanchez-Schmid MEP (France)
7. Marietje Schaake MEP (Netherlands)
8. Hannu Takkula MEP (Finland)
9. Marie-Christine Vergiat MEP (France)
10. Sabine Verheyen MEP (Germany)
11. Vilija Blinkeviciute MEP (Lithuania)

7 Appendix B – list of all Parliamentary signatures broken down by country

Country	MEP	Total Signatures	MEPs	%
Austria	Evelyn REGNER Angelika WERTHMANN	2	19	10%
Belgium	Ivo BELET Frederic DAERDEN Philippe DE BACKER Véronique DE KEYSER Isabelle DURANT Saïd EL KHADRAOUI Bart STAES Marc TARABELLA Kathleen VAN BREMPT	9	22	41%
Bulgaria	Stanimir ILCHEV Ivailo KALFIN Evgeni KIRILOV Vladimir URUTCHEV	4	18	22%
Croatia	Zdravka BUSIC Ivana MALETIC Andrej PLENKOVIC	3	12	25%
Cyprus	Antigoni PAPADOPOULOU Eleni THEOCHAROUS	2	6	33%
Czech Republic	Jan BREZINA Zuzana BRZOBOHATA Richard FALBR Vojtech MYNAR Pavel POC Zuzana ROITHOVA Libor ROUČEK Olga SEHNALOVÁ Evzen TOSENOVSKY Oldrich VLASAK	10	22	45%
Denmark	Margrete AUKEN Morten LØKKEGAARD Britta THOMSEN Emilie TURUNEN	4	12	33%
Estonia	Kristiina OJULAND Siiri OVIIR Ivari PADAR Vilja SAVISAAR-TOOMAST Indrek TARAND	5	6	83%
Finland	Tarja CRONBERG Sari ESSAYAH Satu HASSI Anneli JÄÄTTEENMÄKI Eija-Riitta KORHOLA	11	13	85%

	Sirpa PIETIKÄINEN Mitro REPO Petri SARVAMAA Hannu TAKKULA Nils TORVALDS Sampo TERHO			
France	Francois ALFONSI Jean-Pierre AUDY Malika BENARAB-ATTOU Jean-Paul BESSET Yves COCHET Karima DELLI Gaston FRANCO Catherine GRÈZE Nathalie GRIESBECK Yannick JADOT Philippe JUVIN Maurice PONGA Tokia SAÏFI Marie-Thérèse SANCHEZ-SCHMID Michèle STRIFFLER Catherine TRAUTMANN Marie-Christine VERGIAT Bernadette VERGNAUD Henri WEBER	19	74	26%
Germany	Alexander ALVARO Burkhard BALZ Hiltrud BREYER Elmar BROK Birgit COLLIN-LANGEN Karl-Heinz FLORENZ Barbara LOCHBIHLER Gerald HAFNER Martin HÄUSLING Nadja HIRSCH Martin KASTLER Sabine LÖSING Heide RUHLE Helmut SCHOLZ Helga TRÜPEL Sabine VERHEYEN Axel VOSS Sabine WILS Gabriele ZIMMER	19	99	19%
Greece	Nikos CHRYSOGELOS Spyros DANELLIS Sylvana RAPTI Georgios STAVRAKAKIS	4	22	18%
Hungary	Zita GURMAI Livia JÁRÓKA Adam KOSA György SCHÖPFLIN	5	22	23%

	Csaba Sándor TABAJDI			
Ireland	Liam AYLWARD Emer COSTELLO Pat the Cope GALLAGHER Paul MURPHY	4	12	33%
Italy	Roberta ANGELILLI Raffaele BALDASSARRE Fabrizio BERTOT Antonio CANCIAN Sergio Gaetano COFFERATI Lara COMI Francesco DE ANGELIS Erminia MAZZONI Cristiana MUSCARDELI Alfredo PALLONE Vittorio PRODI Niccolo RINALDI Matteo SALVINI Giommaria UGGIAS	14	73	19%
Latvia	Krisjanis KARINS Inese VAIDERE	2	9	22%
Lithuania	Laima Liucija ANDRIKIENĖ Zigmantas BALCYTIS Vilija BLINKEVIČIŪTĖ Leonidas DONSKIS Juozas IMBRASAS Radvilė MORKŪNAITĖ-MIKULĖNIENĖ Justas Vincas PALECKIS Algirdas SAUDARGAS	8	12	66%
Luxembourg	Charles GOERENS	1	6	16%
Malta	Claudette ABELA BALDACCHINO Joseph CUSCHIERI Roberta METSOLA	3	6	50%
Netherlands	Wim van de CAMP Cornelis de JONG (Netherlands) Marietje SCHAAKE	3	26	12%
Poland	Piotr BORYS Lidia Joanna GERINGER de OEDENBERG Jolanta Emilia HIBNER Danuta JAZŁOWIECKA Sidonia Elżbieta JĘDRZEJSKA Filip KACZMAREK Jan KOZŁOWSKI Jan OLBRYCHT Joanna SENYSZYN Czesław Adam SIEKIERSKI Bogusław SONIK Jarosław Leszek WALESKA	13	49	27%

	Janusz WOJCIECHOWSKI			
Portugal	Luis Paulo Alves Regina BASTOS Luis Manuel CAPOULAS SANTOS Maria Da Graça CARVALHO Carlos COELHO Antonio Fernando CORREIA DE CAMPOS Edite ESTRELA Joao FERREIRA Marisa MATIAS Vital MOREIRA Alda SOUSA Ines Cristina ZUBER	12	22	55%
Romania	Minodora CLIVETI George Sabin CUTAȘ Catalin SORIN IVAN Petru Constantin LUHAN Monica Luisa MACOVEI Marian-Jean MARINESCU Iosif MATULA Theodor Dumitru STOLOJAN Claudiu Ciprian TĂNĂSESCU Iuliu WINKLER	10	33	30%
Slovakia	Katarína NEVEĎALOVÁ	1	13	8%
Slovenia	Tanja FAJON Alojz PETERLE Ivo VAJGL	3	8	38%
Spain	Maria BADIA i CUTCHET Izaskun BILBAO BARANDICA Alejandro CERCAS María Auxiliadora CORREA ZAMORA Santiago FISAS AYOXELA Dolores GARCÍA-HIERRO CARABALLO Iratxe GARCÍA PÉREZ Eider GARDIAZÁBAL RUBIAL Luis de GRANDES PASCUAL Iñaki IRAZABALBEITIA FERNÁNDEZ María IRIGOYEN PÉREZ Juan Fernando LÓPEZ AGUILAR Miguel Angel MARTÍNEZ MARTÍNEZ Emilio MENÉNDEZ del VALLE Willy MEYER Raimon OBIOLS Andres PERELLO RODRIGUEZ Raül ROMEVA i RUEDA Francisco SOSA WAGNER Ramon TREMOSA i BALCELLS	20	54	37%

Sweden	Amelia ANDERSDOTTER Christian ENGSTRÖM	2	20	10%
United Kingdom	Martina ANDERSON Catherine BEARDER Phil BENNION Sharon BOWLES Chris DAVIES Andrew DUFF Jill EVANS Fiona HALL Mary HONEYBALL Ian HUDGHTON George LYON Linda McAVAN Arlene McCARTHY Edward McMILLAN-SCOTT David MARTIN Claude MORAES Bill NEWTON DUNN Brian SIMPSON Alyn SMITH Catherine STIHLER Keith TAYLOR Rebecca TAYLOR Derek VAUGHAN Glenis WILLMOTT	24	73	33%

8 Appendix C - Shortlist of most active Parliamentary supporters

Last name	First name	Political Group	Country	Action taken in addition to signing WD
Badia i Cuchet	Maria	S&D	Spain	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee
Bennion	Phil	ALDE	UK	Put out press release supporting the Written Declaration campaign
Blinkeviciute	Vilija	S&D	Lithuania	(Initial Signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee. Also wrote press release/article supporting the WD campaign.
Borys	Piotr	EPP	Poland	Responded promising to promote the WD with his Polish and political group colleagues at the European Parliament
Coelho	Carlos	EPP	Portugal	Put out a press release on his website advocating for greater recognition for public libraries. Mr Coelho said that "public libraries bridge the gap between traditional and digital media" and that "given that libraries are one of the most important organized systems of access to culture and knowledge, European Union strategies and budget decisions should give greater consideration to European libraries particularly in relation to the information society, culture, content and education".
Costello	Emer	S&D	Ireland	Put out press release supporting the WD and submitted photo and video message supporting the campaign (along with follow up posts on Twitter and Facebook). Emer also agreed to promote the Written Declaration among her political group colleagues.
Cronberg	Tarja	Greens-EFA	Finland	Agreed to send emails supporting the WD to other members of her political group
Evans	Jill	Greens-EFA	UK	Wrote article/press release supporting the Written Declaration campaign.

Griesbeck	Nathalie	ALDE	France	Posted extensive article/press release on her website supporting the Written Declaration and quoting key statistics from the Declaration text entitled "Finally recognition of public libraries!"
Hall	Fiona	ALDE	UK	Wrote to UK ALDE members urging them to support the Written Declaration and wrote an article/press release supporting the campaign.
Honeyball	Mary	S&D	UK	Sent out press release supporting Written Declaration campaign entitled "libraries need our support".
Lokkegaard	Morten	ALDE	Denmark	(Initial Signatory) Sent out mass email to all MEPs supporting WD
Luhan	Petru Constantine	EPP	Romania	Posted message of support on his Facebook page
Lyon	George	ALDE	UK	Responded acknowledging the "vital impact of public libraries" and agreed to persuade fellow political group members to support the WD
Matias	Marisa	NGL	Portugal	Posted message of support on her Facebook page
Murphy	Paul	S&D	Ireland	Responded "I am very happy to sign the written declaration supporting libraries as an essential public service. Due to austerity policies libraries in Dublin and across Europe have been suffering from cuts and staff shortages. Instead of these cuts it is essential that there is investment in libraries to ensure everyone has access to learning"
Sanchez-Schmid	Marie-Therese	EPP	France	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee. Sent out press release supporting the WD -
Sorin Ivan	Catalin	S&D	Romania	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee
Sousa	Alda	NGL	Portugal	Posted a message of support on her Facebook page and agreed to film campaign video support message

Takkula	Hannu	ALDE	Finland	(Initial signatory) sponsored the Cycling for Libraries Dinner at the European Parliament in June 2013; circulated multiple mass emails and targeted emails by political group, country and committee. Posted message of support on his Facebook page and submitted promotional photo posing with campaign banner.
Truepel	Helga	Greens-EFA	Germany	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee
Vergiat	Marie-Christine	GUE-NGL	France	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee
Verheyen	Sabine	EPP	Germany	(Initial signatory) Sent mass emails to MEPs and targeted emails by political group, country and committee
Willmott	Glenis	S&D	UK	Put out press release supporting the Written Declaration campaign.-

9 Appendix D – overview of national level campaign actions

Country	Campaign Activities
Belgium	The Flemish Library and Archive Association (VVBAD) were very supportive in recruiting volunteers to assist with direct campaigning at the European Parliament in Brussels. VVBAD also posted a news release on their website calling for Belgian MEPs to support the Written Declaration - alongside contacting MEPs directly on Twitter and asking them to sign.
Czech Republic	The Czech Association of Library and Information Professionals (SKIP) published a press release on its website promoting the Written Declaration and providing links to the original TNS research, along with the Written Declaration campaign resources website. SKIP instructed all their EC members to contact their MEPs (many of whom acted on this instruction given that they already are in regular contact with their MEPs in a local/regional political context. In addition the SKIP EC Secretary forwarded information on how to support the Written Declaration campaign to colleagues in the Slovak Republic.
France	The National School for Library and Information Science (ENSSIB) published a post on their website supporting the Written Declaration on the 24th of October. The French Library Association (ABF) also posted a press release on their website supporting the Written Declaration after sending an open letter to all French MEPs. The ABF also contacted its members encouraging them to use the MEP contact template on the www.wdpubliclibraries.eu website to contact their national MEPs asking them to sign the Declaration. This post was re-posted on a number of other websites (click here for example) and blogs (click here for example) many of which chose to list all the email addresses of French MEPs to encourage their readers to contact them.
Germany	The German Library Association (DBV) posted an article/press release on their website supporting the Written Declaration: (). The DBV also promoted the Written Declaration campaign to its members in its November 2013 newsletter .
Greece	The Central Municipal Library of Athens posted our campaign logo and links to our campaign resources website on their Facebook page .
Latvia	Līga Masena of 3TD gave a presentation which promoted the Written Declaration at the 2013 Telecentre Europe Summit in October. 3TD collaborated alongside 28 regional Latvian public libraries to promote the Written Declaration campaign at national level, including presenting the Declaration at several regional librarian seminars. 3TD took further steps to promote the campaign online using social media and by issuing a press release on its website. 3TD succeeded in working with the 29 regional libraries in Latvia to produce a physical letter signed by 1,330 librarians calling for their national MEPs to sign the Written Declaration. A scanned copy of this document was then hosted on the 3TD website, promoted using social media (Facebook/Twitter) and sent electronically to all Latvian MEPs.
Lithuania	The National Library, the National Librarians Association and Regional Librarians Association sent a joint letter to all Lithuanian MEPs and their assistants. The email was sent by National Library Director General Professor Renaldas Gudauskas. Written Declaration MEP contact templates and related campaign materials were also circulated via email to 1,100 members of the Lithuanian library community.

Malta	The Maltese Library and Information Association wrote to all national MEPs (individual personalised letters) asking them to sign the Written Declaration and recognise the essential role of public libraries. A copy of the press release and letter text can be found here . MALIA website:
Netherlands	<p>The Association of Information Providers and Consultants (REELX) posted a press release on its website promoting the Written Declaration and linking to our campaign resources website.</p> <p>VOB, the Netherlands Public Library Association wrote special letters to all Dutch members of the European Parliament. The letter explained the specific situation of public libraries in the Netherlands: the importance of access to information in many formats, the focus on digital services, the promotion of reading, language skills and media literacy, cooperation with formal education providers and the position of the public library as the place and space in the community where knowledge and information are shared. This is what the Dutch public libraries are working on, with the perspective of a new act on library organisations and services. Each MEP letter was printed out and sent accompanied by a present: a copy of the book that is central to the National Annual Campaign 'The Netherlands Read!. This year's book was: Godfried Bomans: Erik or the little book of insects. http://www.nederlandleest.nl/</p>
Poland	FRSI contacted 9 MEPS (in consultation with the President of the Polish-American Freedom Foundation) on October 21st, followed up with an email to all Polish MEPs at the beginning of November. The Written Declaration was also presented by Rafal Kramza to a plenary meeting of the National Partnership for Library Development (a group of more than 100 individuals representing the central government, library environment, media, business, NGOs as well as public figures). FRSI also promoted the WD campaign via its Facebook page, and sent a campaign email out to all 100 members of the National Partnership for Library Development (and apparently received lots of positive responses pledging action in support). An article was also published in the Library Development Programme newsletter in October sent to over 5,000 readers. Further information on the campaign was published on the portal run by the Polish Library Association () as well as on the front page of the Library Development Programme website (www.biblioteki.org).
Portugal	<p>The Portuguese Agency for Books, Archives and Libraries (DGLAB) sent letters to all Portuguese MEPs asking them to sign the declaration – which received many enthusiastic and positive responses. DGLAB also contacted all Portuguese Public Libraries Network librarians asking them to support the campaign, and published campaign materials and links on the DGLAB website. DGLAB also reached out to the Portuguese Library Association calling for them to support the campaign – and promoting the campaign by submitting promotional text for inclusion in the Librarians Association newsletter.</p> <p>The Portuguese Library Association set up a national online petition in support of the Written Declaration which received over 1,500 signatures. They also spearheaded campaign on Twitter urging librarians to contact their national MEPs. The results of the petition were forwarded by the Portuguese Library Association to all national MEPs. The Portuguese campaign also requested image files and designs so they could circulate bespoke promotional campaign materials and developed a bespoke campaign infographic.</p>

Romania	<p>Cluj-Napoca County Library promoted our campaign with numerous posts on their Facebook page pointing to campaign resources and templates.</p> <p>Romanian Digital Champion, Paul-Andre Baran highlighted the importance of the Written Declaration campaign at a high level meeting with other national Digital Champions in Brussels.</p> <p>IRES organised a coordinated programme level campaign to contact Romanian MEPs asking them to sign the Written Declaration. In addition individual IRES programme members sent personal emails to individual Romanian MEPs – and worked to mobilize additional Romanian library community advocates using Facebook encouraging them to contact their MEPs and directing them towards relevant campaign resources.</p> <p>The Romanian Library Association (ANBPR) also sent out coordinated emails to Romanian MEPs using campaign materials and contact lists supplied by IRES.</p>
Spain	<p>The Spanish Federation of Archives, Libraries, Documentation and Museums (FESABID) supported the campaign by issuing an open letter to all Spanish MEPs as well as posting a press release on its website urging all librarians, library users and the general public to contact their MEPs asking them to sign the Declaration. The post included direct links to the translated Spanish templates and resources on the www.wdpubliclibraries.eu website and promotional logos and designed from our Facebook campaign page.</p> <p>In addition the Galician Association of Archivists, Librarians and Museologists (ANABAD-Galicia) also issued a press release on the campaigns section of its website calling for both librarians and the general public to contact their MEPs in support of the Written Declaration.</p>
Sweden	<p>The Swedish Library Association sent an open letter to all Swedish MEPs asking them to sign the Declaration. They also posted an article/press release on their website promoting the Written Declaration campaign, with a link to translated MEP contact text in Swedish, calling on library users and librarians to get in contact with their MEPs.</p>
UK	<p>The President of the Chartered Institute of Librarians and Information Professionals (CILIP), Phil Bradley sent an open letter to all UK MEPs urging them to support the Written Declaration. CILIP also promoted the Written Declaration in its monthly newsletters read by over a thousand members across the UK. The CILIP press team also mounted a campaign on Twitter contacting UK MEPs directly and asking them to sign the Written Declaration (a campaign which was also picked up by individual librarians across the UK).</p> <p>In addition - the Society of Chief Librarians (SCL) also sent an open letter to all UK MEPs asking them to support the Written Declaration.</p> <p>In Northern Ireland, the Chief Executive of Libraries NI wrote to their three MEPs drawing attention to the Declaration attaching information about the TNS research and about library services in Northern Ireland.</p>

